



## PUIG BRANDS, S.A.

### **NOTICE OF ANNUAL GENERAL SHAREHOLDERS' MEETING**

The Board of Directors of Puig Brands, S.A. ("**Puig**" or the "**Company**") has resolved to call the Annual General Shareholders' Meeting, to be held exclusively by telematic means, that is, without the physical attendance of shareholders or their proxies, at 12:00 hours on 29 May 2026 on first call or, if the necessary quorum is not achieved, at the same time on 1 June 2026 on second call.

Shareholders are informed that **the General Shareholders' Meeting is expected to be held on first call**, on the date and at the time stated above.

The General Shareholders' Meeting is called to deliberate and resolve on the matters set out in the following:

#### **AGENDA**

- 1.- Examination and approval of the Company's separate annual accounts and the separate management report for the financial year ended 31 December 2025.
- 2.- Examination and approval of the Company's consolidated group annual accounts and management report for the financial year ended 31 December 2025.
- 3.- Examination and approval of the consolidated non-financial information statement and the sustainability report for the Company and its subsidiaries for the financial year ended 31 December 2025.
- 4.- Examination and approval of the proposed allocation of the results for the financial year ended on 31 December 2025. Distribution of dividend.
- 5.- Examination and discharge of the Board of Directors' management activities during the financial year ended 31 December 2025.
- 6.- Re-election of the auditor for the Company and its consolidated group for the 2026 financial year.
- 7.- Appointment of the sustainability reporting verifier for the 2026 financial year.
- 8.- Re-election and appointment of members of the Board of Directors and determination of the number of Board members.



The following proposals shall be subject to separate votes:

- 8.1.** Re-election of Mr. Marc Puig Guasch as member of the Board of Directors, in the category of Executive Director.
  - 8.2.** Re-election of Mr. Nicolas Mirzayantz as member of the Board of Directors, in the category of Independent Director.
  - 8.3.** Re-election of Mr. Daniel Lalonde as member of the Board of Directors, in the category of Independent Director.
  - 8.4.** Re-election of Ms. Ángeles García-Poveda Morera as member of the Board of Directors, in the category of Independent Director.
  - 8.5.** Re-election of Mr. Jordi Constans Fernández as member of the Board of Directors, in the category of Other External Director.
  - 8.6.** Re-election of Mr. Ioannis Petrides as member of the Board of Directors, in the category of Other External Director.
  - 8.7.** Re-election of Mr. Rafael Cerezo Laporta as member of the Board of Directors, in the category of Other External Director.
  - 8.8.** Re-election of Ms. Christine Ann Mei as member of the Board of Directors, in the category of Independent Director.
  - 8.9.** Appointment of Mr. Jose Manuel Albesa Muniesa as new member of the Board of Directors, in the category of Executive Director.
  - 8.10.** Appointment of Ms. Julie Van Ongevalle as new member of the Board of Directors, in the category of Independent Director.
  - 8.11.** Acknowledgement of the resignation of Mr. Josep Oliu Creus as Board member.
  - 8.12.** Determination of the number of Board members.
- 9.-** Approval of the Directors' Remuneration Policy.
  - 10.-** Approval of the delivery of Class B shares to the executive directors as payment of the variable components of their remuneration.
  - 11.-** Consultative vote on the Annual Director Remuneration Report for the financial year ended 31 December 2025.



- 12.- Authorization for the sale of the “Aromas de Castilla” trademark in accordance with Article 17bis of the Bylaws.
- 13.- Delegation of powers to formalize, interpret, correct, and implement the resolutions passed by the General Shareholders' Meeting.

### **SUPPLEMENT TO THE NOTICE OF GENERAL SHAREHOLDERS' MEETING AND SUBMISSION OF PROPOSALS FOR RESOLUTIONS**

Shareholders that hold at least three per cent (3%) of the share capital may request the publication of a supplement to the notice of this General Shareholders' Meeting including one or more agenda items, provided that the request is submitted together with an explanation or a reasoned proposal for a resolution, as well as they may submit reasoned proposals for resolutions on matters that have already been included or should be included on the agenda of this notice of General Shareholders' Meeting.

Notice of the exercise of the above rights is to be sent to the Company by means that leave a verifiable record, for the attention of General Counsel at the registered office at Plaza Europa 46-48, 08902, L'Hospitalet de Llobregat, Barcelona (Spain), stating the shareholders who are exercising the rights and the number of shares they hold. Notice must be received within five (5) days since the publication of this notice.

### **FORMAT OF THE MEETING**

In accordance with article 14 of the Bylaws and article 15.4 of the Regulations of the General Shareholders' Meeting, the 2026 Annual General Shareholders' Meeting shall be held **exclusively through telematic means**, that is, without the physical attendance of shareholders or their proxies, for the following reasons, among others:

1. The calling and holding of the General Shareholders' Meeting exclusively through telematic means is supported by article 182 *bis* of the Spanish Companies Act and is also expressly foreseen in article 14 of the Bylaws, duly approved by the General Shareholders' Meeting.
2. Given the structure of the Company's shareholding, the telematic format ensures the effective and equal exercise of the rights of attendance, information, participation and voting by all shareholders, regardless of their geographical location, thereby fostering broader, more accessible and inclusive participation in corporate affairs.
3. The Company has a technological platform that enables remote participation in the General Shareholders' Meeting and that has been



subject to the corresponding technical checks. The results obtained confirm that the systems made available to shareholders provide adequate levels of security, integrity and operational reliability, equivalent to those of a General Shareholders' Meeting held in person.

4. The holding of General Shareholders' Meetings in an exclusively telematic format has become an established practice among major listed companies on international markets, serving as a benchmark in terms of modernization, transparency and efficiency of corporate governance.
5. The use of telematic means allows for optimization of costs related to the organization and holding of the General Shareholders' Meeting, without entailing any reduction in the safeguards or in the quality of the exercise of shareholders' rights, thereby serving the corporate interest.
6. The reduction in physical travel by shareholders, Board members, employees and other participants in the General Shareholders' Meeting results in a significant reduction of the environmental footprint associated with its holding, consistent with the sustainability commitments undertaken by the Company.

#### **ELECTRONIC SHAREHOLDER FORUM**

The Company has enabled an Electronic Shareholder Forum (the "**Forum**") in the General Shareholders' Meeting section on its corporate website ([www.puig.com](http://www.puig.com)), which may be accessed, with proper safeguards, both by individual shareholders and by any voluntary associations they may form under the law, in order to facilitate communication ahead of the General Shareholders' Meeting.

Proposals to be submitted supplementary to the agenda announced in this notice of General Shareholders' Meeting, requests for accession to those proposals, initiatives to achieve percentages sufficient to exercise a minority right as envisaged by law and offers or requests to serve as proxy may be published on the Forum.

To be able to log into the Forum, shareholders and voluntary associations of shareholders must register as Forum users following the procedure established in the Electronic Shareholder Forum Regulations, which are available on the Company's website ([www.puig.com](http://www.puig.com)) and set out the conditions for logging into and using the Forum.



## RIGHT TO INFORMATION

In accordance with article 518 of the Spanish Companies Act and article 11 of the Regulations of the General Shareholders' Meeting, from the date of publication of this notice of General Shareholders' Meeting and until the General Shareholders' Meeting is held, shareholders will have access, and may obtain on the Company's website ([www.puig.com](http://www.puig.com)), on an uninterrupted basis, all documents necessary to provide shareholders with information for, and to enable shareholders to attend and participate at, the General Shareholders' Meeting, including, among others, the full text of each of the proposed resolutions included in the agenda.

Shareholders are further entitled to examine those documents at the registered office (Plaza Europa 46-48, 08902 L'Hospitalet de Llobregat – Barcelona) and to request copies to be provided or mailed, immediately and free of charge.

From publication of this notice of General Shareholders' Meeting up to and including the fifth (5<sup>th</sup>) day before the scheduled date of the meeting on first call, shareholders may request in writing all information and explanations they consider necessary regarding the agenda items or submit in writing whatever questions they deem convenient.

They may also request in writing, during that same period, any relevant explanations regarding the publicly available information the Company has submitted to the Spanish Securities Market Commission since the last General Shareholders' Meeting or regarding the report by the Company's auditor.

Requests for information may be delivered to the registered office (Plaza Europa 46-48, 08902 L'Hospitalet de Llobregat - Barcelona, for the attention of the General Counsel) or sent by post to the Company's registered office or by electronic means to the email address [junta2026@puig.com](mailto:junta2026@puig.com). Requests for information must in all cases be signed by the shareholder or, if the information is requested by digital means, by the shareholder's qualified electronic signature, to enable the Company to ensure authenticity and the identity of the shareholder exercising the right to information.

## RIGHT TO ATTEND

Under article 14 of the Bylaws and article 15 of the Regulations of the General Shareholders' Meeting, General Shareholders' Meetings may be attended by the holders of at least one thousand (1,000) shares, regardless of whether they are Class A or Class B shares, provided that their shareholdings have been registered in their name in the corresponding share register five (5) days prior



to the scheduled date of the General Shareholders' Meeting (that is, by 22 May 2026 if the General Shareholders' Meeting is held on first call as scheduled).

Shareholders that hold a smaller number of shares may appoint another shareholder entitled to attend as their proxy, or they may join together with other shareholders in the same situation until they have grouped together the number of shares necessary to attend the General Shareholders' Meeting, appointing one of them to act as proxy for the rest. That association must be formed specially for this General Shareholders' Meeting and must be recorded in writing.

### ONLINE ATTENDANCE

Shareholders that are entitled to attend the General Shareholders' Meeting and that wish to do so may attend **exclusively through telematic means**, on the date and at the time scheduled for the General Shareholders' Meeting, via the Online Attendance Platform enabled for that purpose on the Company's corporate website ([www.puig.com](http://www.puig.com)), in the General Shareholders' Meeting section, by following the instructions set out below:

- (i) Registration and attendance to the General Shareholders' Meeting: Shareholders (or proxy holders, as the case may be) that wish to attend the General Shareholders' Meeting by telematic means must register by connecting to the Online Attendance Platform that will be enabled on the Company's corporate website ([www.puig.com](http://www.puig.com)), on the date of the General Shareholders' Meeting, that is, **on 29 May 2026 (if the General Shareholders' Meeting is held on first call as foreseen), from 10:00 hours until 11:45 hours** (no telematic access by attendees shall be permitted outside this time frame) and identify themselves by one of the following means:
  - a) a valid electronic national identity document (DNIE) in force (of the shareholder or, as the case may be, of the proxy holder);
  - b) a valid qualified electronic certificate that has not been revoked, as provided for in Act 6/2020 of 11 November, regulating certain aspects of electronic trust services ("*Ley 6/2020, de 11 de noviembre, reguladora de determinados aspectos de los servicios electrónicos de confianza*") (hereinafter, "**Act 6/2020**"), issued by the Spanish Public Certification Entity ("*Entidad Pública de Certificación Española*") (CERES) under the Spanish Royal Mint ("*Fábrica Nacional de Moneda y Timbre y Real Casa de la Moneda*") (FNMT-RCM); or



- c) user/password credentials that the shareholder or its proxy holder may request from the Company through the following channels:
- Natural person shareholders may request credentials by completing the credential request form available on the proxy and voting platform enabled on the Company's corporate website ([www.puig.com](http://www.puig.com)). After the Company has verified their identity, they will receive the credentials at the email address they have indicated.
  - In the case of legal entity shareholders, they must send a scanned copy of the powers of attorney or of the instrument by virtue of which their representative is authorized to represent the legal entity to the email address [junta2026@puig.com](mailto:junta2026@puig.com). After the Company has verified their identity, they will receive the credentials at the email address they have indicated.

Additionally, proxy holders that wish to attend the General Shareholders' Meeting through telematic means on behalf of other shareholders must send the following documentation to the email address [junta2026@puig.com](mailto:junta2026@puig.com):

- a) Full name of the proxy holder, together with their national identity card number, foreigner identification number, passport or equivalent identity document.
- b) Proxy card signed by both the shareholder and the proxy holder.
- c) If they wish to identify themselves using user/password credentials, they must indicate this accordingly and confirm the email address at which the proxy holder will receive the credentials.

Once the information received has been reviewed and verified, the Company shall carry out the appropriate checks and, if found to be correct, shall send the user/password credentials to enable the proxy holder to attend the General Shareholders' Meeting through telematic means.

Credentials may be requested by both shareholders and proxy holders **from the date of publication of the call of meeting and no later than 24:00 hours on the day immediately preceding the date scheduled for the holding of the General Shareholders' Meeting on first call (that is, before 24:00 hours on 28 May 2026)**. Shareholders (or their proxy holders) that wish to attend the General Shareholders' Meeting by telematic means and to identify themselves using user/password



credentials are therefore recommended to request them sufficiently in advance.

The Company reserves the right to request from shareholders or their proxy holders any additional documentation it deems necessary to verify their identity.

Furthermore, in order to ensure proper identification and connection to the Online Attendance Platform on the day of the General Shareholders' Meeting, all shareholders (or their proxy holders) that intend to attend the General Shareholders' Meeting through telematic means are kindly requested to an email to [junta2026@puig.com](mailto:junta2026@puig.com) before 19:00 hours on 28 May 2026 (the day prior to the General Shareholders' Meeting on first call) confirming their intent.

- (ii) Statements and questions: Any statements, requests for information, explanations and proposals that may be made during the General Shareholders' Meeting by shareholders or proxy holders attending by telematic means, in accordance with the Spanish Companies Act, the Bylaws and the Regulations of the General Shareholders' Meeting, must be submitted or sent to the Company in the terms and conditions set out on the Company's corporate website ([www.puig.com](http://www.puig.com)), from the time of their registration and connection to the Online Attendance Platform until the time during the General Shareholders' Meeting when the Chairman or, as the case may be, the Secretary, announces the end of the period for submitting statements, requests for information, explanations and proposals.

Such statements may be made:

- a) In writing: the shareholder (or proxy holder) that wishes to exercise the aforementioned rights in writing must draft and submit their statement, question or proposal to the Company through the Online Attendance Platform, following the instructions provided thereon.
- b) By audio or video: the shareholder (or proxy holder) that wishes to exercise the aforementioned rights by audio or video must request to make their statement by one of these means through the Online Attendance Platform, following the instructions provided thereon for recording such statement or sending the corresponding audio or video file, in the formats specified on the platform itself.

Statements will be recorded in the minutes of the meeting only if expressly requested.



**Shareholders (or their proxy holders) that wish to make a statement by audio or video must use a device equipped with an audio and/or video system (microphone and, as the case may be, webcam) and enable the device's access to such media.**

All shareholders or proxy holders attending the General Shareholders' Meeting by telematic means shall have access during the General Shareholders' Meeting to the statements submitted by other attendees, whether in writing or by audio or video.

Responses to shareholders that exercise their right to information during the General Shareholders' Meeting, where applicable, shall be provided verbally during the course of the meeting or in writing within seven (7) days following the end of the meeting.

- (iii) Voting during the General Shareholders' Meeting: Votes on the proposed resolutions relating to the agenda items may be cast following the instructions posted on the Online Attendance Platform on the Company's corporate website ([www.puig.com](http://www.puig.com)), from the time of the shareholder's or proxy holder's connection to the General Shareholders' Meeting until the Chairman or, as the case may be, the Secretary, announces the end of the voting period on such proposed resolutions.

As for proposed resolutions on matters that by law do not need to be included on the agenda, attendees may cast their votes from the time such proposals are read out and enabled on the Online Attendance Platform for voting on them.

- (iv) Revocation and precedence:

Online attendance by shareholders shall prevail over votes cast in advance by remote means and over proxies issued prior to the General Shareholders' Meeting.

Online attendance by a proxy holder, whether the proxy was issued on paper or by electronic means, shall revoke any prior vote cast by any remote means.

Shareholders, or proxy holders of shareholders, attending by telematic means that wish to expressly state for the record that they are leaving the General Shareholders' Meeting so that their votes are not counted, must do so by sending an electronic communication via the Communications to the Notary section enabled on the Online Attendance Platform on the Company's corporate website ([www.puig.com](http://www.puig.com)).



## PROXY AND DISTANCE VOTING

Pursuant to article 14 of the Bylaws and article 14 of the Regulations of the General Shareholders' Meeting, shareholders that are entitled to attend the General Shareholders' Meeting may be represented at the General Shareholders' Meeting by another person, who need not be a shareholder of the Company.

Proxies must be issued in writing, by post, by email, or by other remote means of communication, and must be specific for this General Shareholders' Meeting. This is without prejudice to the applicable legislation concerning representation by family members and general powers of attorney.

Shareholders that wish to appoint a proxy must complete and sign the corresponding attendance card issued for that purpose by the Company or, as the case may be, by the corresponding Iberclear participating entity.

The person to whom the proxy is granted may only exercise the proxy by attending the General Shareholders' Meeting personally and by telematic means, following the procedure established for that purpose in the "*Online Attendance*" section above, as well as the instructions set out in the "*Rules for Attendance, Proxy, and Distance Voting*", available on the Company's website ([www.puig.com](http://www.puig.com)).

Likewise, pursuant to article 14*bis* of the Bylaws and article 25 of the Regulations of the General Shareholders' Meeting, shareholders may vote on the proposals included in the agenda by post, by email, or by any other means of remote communication, provided that the identity of the person casting the vote is duly verifiable and, as the case may be, the security of electronic communications is assured.

Shareholders that wish to appoint a proxy or exercise their voting rights by remote means of communication must complete, in the corresponding section, and sign the attendance card issued for that purpose by the Company or, as the case may be, by the corresponding Iberclear participating entity, and send it to the Company by one of the following means:

(i) *By post*

Shareholders that choose to issue proxy or cast their vote by post must send to the Company's registered office (PUIG BRANDS, S.A., Attn.: General Counsel, Plaza Europa 46-48, 08902 Hospitalet de Llobregat, Barcelona (Spain)) the corresponding attendance card issued by the Company or by the corresponding Iberclear participating entity for that purpose, duly completed and signed.



(ii) *By electronic means*

Shareholders that choose to issue proxy or cast their vote by electronic means may do so through the Proxy and Voting Platform available on the Company's website ([www.puig.com](http://www.puig.com)), by accessing the area set up for that purpose and following the instructions set out in the "Rules for Attendance, Proxy, and Distance Voting", available on the Company's website ([www.puig.com](http://www.puig.com)). For this purpose, they must identify themselves through one of the following means:

- a) a valid electronic national identity document (DNIe) that has not been revoked (of the shareholder or, as the case may be, of the proxy holder);
- b) a valid qualified electronic certificate that has not been revoked, as provided for in Act 6/2020, issued by the Spanish Public Certification Entity ("Entidad Pública de Certificación Española") (CERES) under the Spanish Royal Mint ("Fábrica Nacional de Moneda y Timbre y Real Casa de la Moneda") (FNMT-RCM); or
- c) user/password credentials that the shareholder may request by completing the credential request form available on the platform. After the Company has verified the shareholder's identity, the shareholder will receive the credentials at the email address indicated.

In the case of legal entity shareholders, they must send a scanned copy of the powers of attorney or of the instrument by virtue of which their representative is authorized to represent the legal entity to the email address [junta2026@puig.com](mailto:junta2026@puig.com). After the Company has verified their identity, they will receive the credentials at the email address indicated.

Shareholders may also send by email the corresponding attendance card issued for that purpose by the Company or by the corresponding Iberclear participating entity, duly completed and signed using a qualified electronic signature, to the email address [junta2026@puig.com](mailto:junta2026@puig.com).

To be valid, proxy appointments and votes cast by any remote (postal or electronic) means must be received by the Company no later than 24:00 hours on the day immediately preceding the day scheduled for holding the General Shareholders' Meeting on first call, that is, **no later than 24:00 hours on 28 May 2026**. Otherwise, the proxy will be deemed not to have been issued and the vote will be deemed not to have been cast. Once that deadline has passed, only



votes cast at the General Shareholders' Meeting by the shareholder or their proxy holder shall be admissible.

The computer applications for voting and issuing proxies electronically will be operational from the date of publication of the notice of meeting and will be closed down at **24:00 hours on 28 May 2026**. The Company will implement an electronic date stamp system based on objective time stamping through a third party for this purpose to record the time of receipt, and where applicable of acceptance or rejection, of the vote and/or the electronic proxy.

The instructions and directions set out in the “*Rules for Attendance, Proxy, and Distance Voting*” available on the Company’s website ([www.puig.com](http://www.puig.com)) will apply for all matters not foreseen in this notice.

Shareholders are informed that the General Shareholders' Meeting will be broadcast via the Company’s website ([www.puig.com](http://www.puig.com)).

#### **NOTARIAL INTERVENTION**

The Board has resolved to engage a Spanish Notary public to be present and to draw up the minutes of the General Shareholders' Meeting in accordance with article 203.1 of the Spanish Companies Act.

#### **DATA PROTECTION**

In connection with the organization and holding of the Annual General Shareholders' Meeting, the personal data you provide as shareholder or as representative of a shareholder will be processed by PUIG BRANDS, S.A., for the purpose of managing your participation, including control of attendance, proxy and exercise of voting rights, as well as access to the online participation platforms and the Electronic Shareholder Forum. The legal basis for processing is the shareholder relationship, compliance with legal obligations, and consent given. We remind you that you may exercise your rights, including your right of access, by emailing [junta2026@puig.com](mailto:junta2026@puig.com). For any questions relating to this Privacy Notice, you may contact our Data Protection Officer: [data.privacy@puig.com](mailto:data.privacy@puig.com), stating in the subject line “Privacy - Annual General Meeting 2026”. Furthermore, we remind you that you have the right to file a complaint with the Spanish Data Protection Agency ([www.aepd.es](http://www.aepd.es)).

You may consult all detailed information on data protection in the Privacy Notice for the Annual General Shareholders' Meeting, available on the Company's corporate website ([www.puig.com](http://www.puig.com)), in the Annual General Meeting section.



In L'Hospitalet de Llobregat (Barcelona), on 27 April 2026.

Joan Albiol Ramis

Secretary non-Director of the Board of Directors

*(Translation of a document originally issued in Spanish.  
In the event of a discrepancy, the Spanish language version prevails)*