



PUIG BRANDS, S.A.

ELECTRONIC SHAREHOLDER FORUM REGULATIONS

I. Introduction

The Board of Directors of PUIG BRANDS, S.A. ("**PUIG BRANDS**" or the "**Company**") approves these regulations (the "**Regulations**") of the PUIG BRANDS Electronic Shareholder Forum (the "**Forum**"), which will be posted on the Company's website (www.puig.com) due to the notice of the General Meeting and until each General Shareholders' Meeting is held, in accordance with article 539.2 of the restated Spanish Companies Act approved by the Royal Legislative Decree 1/2010, of 2 July (the "**Spanish Companies Act**") and article 13 of the General Meeting Regulations.

II. Forum Regulations

These Regulations govern the setting up of the Forum and the provision of the Forum by PUIG BRANDS to the Company's shareholders and to any voluntary associations that may be formed under the legislation in force together with the guarantees, terms, and conditions for accessing and using said Forum by PUIG BRANDS' shareholders and by any voluntary associations that may be formed under the legislation in force.

These Regulations concerning the Forum are in addition to the terms of access and use of the PUIG BRANDS website (www.puig.com), which will apply in full to access and use of the Forum in all matters not modified by or incompatible with these Regulations.

PUIG BRANDS reserves the right to amend the presentation, structure, operation, and content of the Forum, the terms of access and use of its website, and these Regulations at any time and without prior notice, without prejudice to the requirements set out in the applicable legislation and regulations.

III. Acceptance of these Forum Regulations

Registering as a Forum user ("**Registered User**") and accessing and/or using the Forum entails the full and unconditional acceptance of the terms and conditions set out in these Regulations and the terms of access and use of the PUIG BRANDS website (www.puig.com).

PUIG BRANDS, S.A. will be considered the administrator of the Forum (the "**Administrator**") in the terms and with the powers set forth in these Regulations, and it reserves the right of interpretation in case of doubt or discrepancies regarding the use of the Forum Regulations.



IV. Subject and purpose of the Forum

The Forum is set up solely to facilitate communication between duly registered shareholders and voluntary associations of PUIG BRANDS due to the notice of the General Meeting and until each General Shareholders' Meeting is held.

Registered Users may send communications to be published on the Forum solely in respect of:

- Proposals submitted with the aim of supplementing the agenda announced with the notice of the General Meeting.
- Requests for accession to those proposals.
- Initiatives to achieve a minimum percentage sufficient to exercise a minority right as envisaged by law.
- Offers or requests to serve as proxy.

However, the Forum is not intended to be either a mechanism for electronic exchanges among the Company's shareholders and/or any voluntary associations they may form or a venue for virtual discussions. Neither is the Forum to be a channel for communication between the Company and its shareholders or any associations they may form.

No communication sent to or posted on the Forum will be deemed to be a notice to the Company for any intents or purposes, in particular for the purpose of exercising any rights pertaining to the shareholders individually or collectively, nor will it replace any requirements set forth by law, by the Articles of Association, by the Company's internal Regulations, or, if applicable, in the framework of any existing relations between the Company and those shareholders in respect of exercising rights and powers or for purposes of notice of any circumstances. Those rights, powers or notices must be exercised or carried out through the channels established by law, contract, or regulations, and the Forum will not constitute a valid channel for those purposes.

Thus, in no case will any proposal intended to supplement the agenda that is posted on the Forum in itself signify acceptance of the proposal or any amendment to the agenda announced with the notice of the General Meeting.

In this regard, it is worthwhile that under article 10.1 of the General Meeting Regulations and article 519 of the Spanish Companies Act, shareholders seeking publication of a proposal submitted by way of supplementing the



notice of the General Meeting including one or more items must hold at least three per cent (3%) of the share capital. Requests for publication of any supplement to the notice of the General Meeting must include an explanation or a reasoned proposal for a resolution, as the case may be, and no such requests may be submitted in respect of any extraordinary General Meetings.

This right is to be exercised by formal notice made by means that leave a verifiable record within five (5) days since the issue of the notice of the General Meeting, and is to be sent to the following address:

PUIG BRANDS, S.A.
General Counsel
Plaza Europa 46-48, 08902 Hospitalet de Llobregat, Barcelona (Spain)

Similarly, shareholders with holdings that amount to the above percentage may submit reasoned proposals for resolutions on matters already included, or to be included, on the agenda in the same manner and within the same term as stated above.

V. Registered Users

Accessing and using the Forum is reserved solely for individual shareholders of PUIG BRANDS and for validly constituted voluntary associations of shareholders registered on the special register kept by the Spanish Securities Market Commission ("**CNMV**") as per article 539.4 of the Spanish Companies Act.

To be able to access and use the Forum, shareholders and voluntary associations of shareholders must register as a "Registered User" by filling out the corresponding Registered User of the Forum registration form with proof of their status as a shareholder of PUIG BRANDS or as a voluntary association of shareholders duly constituted and registered with the CNMV as directed on that form.

In any case the Company reserves the right to request any additional information or documents it deems appropriate to verify the ownership of the shares or entitlement to exercise certain rights attaching to status as a Registered User.

Proxies seeking to access the Forum on behalf of shareholders that are legal persons and voluntary associations of shareholders must demonstrate their authority to act as representative on the registration form as directed on the form.

Subsequent access and communications through the Forum may be subject to the fulfilment of a special use form.



Entitlement to access and use the Forum as a Registered User is at all times conditional upon maintaining the status of shareholder of PUIG BRANDS in accordance with applicable legislation and regulations or the status of a duly constituted and registered voluntary association of shareholders.

If PUIG BRANDS, as Administrator of the Forum, at any time has reasonable doubts as to whether a Registered User fulfils those conditions, it may require the user to prove continued fulfilment of the conditions and to call on the user to provide any information or documents it deems appropriate for verification in this respect.

The Administrator may request additional information, suspend or deregister Registered Users that fail to furnish proof of fulfilment of the above conditions.

Communications effected by shareholders that lose their status before the corresponding General Meeting is held as well as any other communications related or linked to them will automatically cease to be valid.

VI. Accessing the Forum and posting of communications

1. Accessing the Forum

Registered Users will be entitled to access the Forum and will be able to view communications posted by other Registered Users.

The Forum is intended only for posting communications by Registered Users in relation to the matters listed in section IV. It is not a mechanism for electronic exchanges between Registered Users or a venue for virtual discussions. Therefore, the Administrator will publish on the Forum only communications that are suitable under the law and the Company's internal regulations. Other remarks concerning those communications will not be published on the Forum.

2. Publishing communications on the Forum

Any Registered User may submit communications on any of the matters listed in section IV above.

Communications are made by Registered Users on a strictly personal basis, and with the exception of shareholder associations duly entitled in accordance with the law and these Regulations, no communications received from shareholder representatives, shareholder groups and syndicates, depositary entities, financial intermediaries, or other persons acting on behalf or in the interest of shareholders will be published.



Requests to post communications are to be made using the forms available on the Forum for that purpose and must include:

- Identification of the Registered User submitting the communication.
- The text of the communication, precisely stating the contents of the initiative.
- A concise rationale for the communication.

All communications published on the Forum must identify the Registered User effecting the communication (name and surname/s in the case of individuals, company name in the case of legal persons, and the name and registration number on the CNMV's register in the case of associations of shareholders; plus, in the last two cases, identification of their respective representatives) and must state the date and time of entry.

When a communication is submitted, it is understood that the Registered User responsible for the communication represents and warrants that its contents are legitimate and compliant with the law, these Regulations, and the requirements of good faith; that the Registered User has all the necessary consents and permissions to effect the communication concerned; and that no third party rights are infringed.

The Administrator is entitled to verify that the intended communications are compliant with the law, these Regulations, and the requirements of good faith and may refuse to post on the Forum or may remove from the Forum any communication that it considers not to fulfil the above requirements. Furthermore, it may reply to any communication effected by a Registered User via the email address the Registered User has provided or by any other means of communication it deems appropriate.

3. Contents of communications

All use of the Forum by Registered Users must be made in full compliance with applicable law, in accordance with these Regulations and must satisfy the requirements of good faith and public order. The following are therefore expressly prohibited:

- Infringing the rights, assets, and legitimate interests of PUIG BRANDS, of other Registered Users, and third parties, such as their intellectual and industrial property rights, religious freedom, honour, reputation and privacy, personal data protection, and any other legal rights or interests protected under the law.



- Entering third-party personal information or data without the informed consent of the data subjects or identity theft.
- Posting discriminatory, racist, sexist, violent, xenophobic, or other disparaging or offensive content or statements.
- Including any material that is inappropriate or contrary to the requirements of good faith.
- Providing information of any kind intended to commit criminal, civil, or administrative offences.
- Carrying out any action (or providing information to third parties) to circumvent any technical safeguards to prevent unauthorised use that are employed in respect of any media or software used for the Forum.
- Including content or material without the proper consent of the holders of the intellectual or industrial property rights.
- Causing harm to, disabling, overloading, or impairing the operation of the Forum or the computer equipment of PUIG BRANDS, of other Registered Users or third parties, as well as the documents, files, and all the contents stored on that computer equipment (hacking) and preventing other Registered Users from using and benefiting from the Forum normally.

Registered Users are strictly prohibited from uploading advertisements or publicity of any kind.

Registered Users that become aware of any content on the Forum or made available through it that is contrary to law, established regulations, or the requirements of good faith may notify the Administrator using the contact address given in the "Contact email" section, though this will not give rise to any liability on the part of PUIG BRANDS, even if no action is taken in this regard.

Registered Users must use the Forum properly, with due care, and appropriately in accordance with the law, these Regulations, and the requirements of good faith in keeping with its purpose as per section IV above.

4. Removal of communications after the General Meeting

When the General Shareholders' Meeting is over, the Administrator reserves the right to remove and delete all communications relating to the General Meeting.



VII. Scope of the Forum

The Forum is not a channel for communication between PUIG BRANDS and the Registered Users.

Accordingly, under no circumstances is any communication effected or published on the Forum to be understood to be a notice to PUIG BRANDS for any intents or purposes, in particular not for exercising any rights held by the Registered Users individually or collectively or for circumventing any legal and corporate governance requirements of PUIG BRANDS for exercising any rights or for carrying out shareholder initiatives and actions.

Shareholders that wish to exercise any rights and entitlements must do so using the means established by law or by the Articles of Association as provided in the Spanish Companies Act and PUIG BRANDS' internal regulations, and the Forum will in no case be a valid instrument for that purpose.

VIII. Administrator's liability

1. Scope of PUIG BRANDS' liability

PUIG BRANDS is not responsible for the accuracy, truthfulness, validity, lawfulness, or relevance of the communications sent in by Registered Users or for the opinions expressed in the communications from Registered Users. The latter alone are liable for the use they make of the Forum and the contents they submit to it, and the Company is discharged from any and all liability arising from that use.

Furthermore, the Registered Users acknowledge that the Forum is not a valid channel for communication between the Company and its shareholders and that for that reason the Company is discharged from any and all liability arising from failure to respond to any communications effected via the Forum.

PUIG BRANDS will be liable only for its own services and the content directly produced by the Company identified in its copyright notice as a trademark or intellectual or industrial property of PUIG BRANDS.

By accessing and/or using the Forum, Registered Users declare that they know and accept that use of the Forum is in all cases carried out under their own exclusive liability.

In no case will the Company be liable for any losses suffered by Registered Users as a result of outages, overloads, line failures, connection failures, improper access, hacking, or any other equivalent or similar circumstances outside the Company's control that prevent the Forum from being used. None



of these circumstances may be claimed to be unlawful denial of shareholder rights.

2. Contents

Any Registered User may submit communications on any of the matters listed in section IV above.

The Administrator expressly reserves the right to deny access to and/or use of the Forum and not to publish or to remove communications sent in by Registered Users which do not comply with the legislation in force, these Regulations, or the requirements of good faith and public order.

The Administrator has the power, but not the obligation, to monitor use of the Forum and its content, and liability will rest solely with the Registered Users responsible for that use or content. The Administrator may implement tools for filtering and moderating the contents of communications and may remove any content that it deems may be unlawful or contrary to the rules set forth in these Regulations or to the requirements of good faith and public order.

Registered Users will be liable for all losses suffered by PUIG BRANDS, other Registered Users, or other third parties as a result of accessing and/or using the Forum (including, in particular, posting communications) in breach of any legislation in force, these Regulations, or the requirements of good faith and public order.

IX. Absence of license

PUIG BRANDS authorizes Registered Users to use the intellectual and industrial property rights relating to the computer application installed on the server of PUIG BRANDS or a third party providing the Forum services solely for the purposes listed in section IV above in the terms and conditions set out in these Regulations. Registered Users may not obtain, or attempt to obtain, access to or use of the Forum and its contents by means or procedures other than those made available to them or designated for that purpose in each case.

PUIG BRANDS grants no license or authorization of any kind to use its intellectual and industrial property rights or any other rights or assets relating to the Forum except as provided in the preceding paragraph.

X. Cost of use

Access to and use of the Forum by Registered Users is free of charge, except for the cost of connecting via the telecommunications network supplied by the



access provider engaged by each Registered User, which cost is to be defrayed by the Registered User in all cases.

XI. Security and protection of personal data

In connection with the organization and holding of the Annual General Shareholders' Meeting, the personal data you provide as shareholder or as representative of a shareholder will be processed by PUIG BRANDS, S.A., for the purpose of managing your participation, including control of attendance, proxy and exercise of voting rights, as well as access to the online participation platforms and the Electronic Shareholder Forum. The legal basis for processing is the shareholder relationship, compliance with legal obligations, and consent given. We remind you that you may exercise your rights, including your right of access, by emailing junta2026@puig.com. For any questions relating to this Privacy Notice, you may contact our Data Protection Officer: data.privacy@puig.com, stating in the subject line "Privacy - Annual General Meeting 2026". Furthermore, we remind you that you have the right to file a complaint with the Spanish Data Protection Agency (www.aepd.es).

You may consult all detailed information on data protection in the Privacy Notice for the Annual General Shareholders' Meeting, available on the Company's corporate website (www.puig.com), in the Annual General Meeting section.

XII. Contact email

Registered Users who have suggestions or proposals for improving the Forum, who require technical assistance, who wish to report content that does not comply with these Regulations, or who wish to exercise their rights under personal data protection legislation may contact the Company's email address posted on the Forum for this purpose. The purpose of this contact email is to provide services to the Registered Users and to improve Forum quality. No supervision or responsibility by the Administrator is implied.

*(Translation of a document originally issued in Spanish.
In the event of a discrepancy, the Spanish language version prevails)*