

DRIES VAN NOTEN

Dear Friends,

In the early '80s, as a young guy from Antwerp, my dream was to have a voice in fashion. Through a journey that brought me to London, Paris and beyond, and with the help of countless supportive people, that dream came true. Now, I want to shift my focus to all the things I never had the time for. I'm sad, but at the same time happy, to let you know that I will step down at the end of June. I have been preparing for this moment for a while, and I feel it's time to leave room for a new generation of talents to bring their vision to the brand.

The next Men's Spring Summer 2025 collection will be the last in my current role at DVN. The Women's Spring Summer 2025 collection will be made by my studio team with whom I have been working very closely during all these years. I have full confidence that they will do a great job.

In due time, we will announce the designer who will continue the story of the DVN Men & Women. However, I will stay involved in the House that I treasure so much.

I thank everybody at Puig – Marc Puig, Manuel Puig, Jose Manuel Albesa and Ana Trias – for continuing to believe in us, and for helping us to build an even stronger company.

Also, my thanks to the fabric and accessories suppliers, ateliers and manufacturers, embroiderers in India and everybody who helped us realise so many beautiful ideas.

I feel such gratitude to all those at DVN. During these years, 38 to be precise, you gave me the chance and the energy to produce four collections a year, to stage shows, to open stores, and make DVN the success it is today.

Since Puig became part of our business, we could continue to grow the way we wanted to. We have added beauty and perfume lines, extended the accessories, added e-commerce and opened exciting and innovative stores. The brand is now blooming. Like in a garden, you decide what to plant; and at some point, it continues to flourish.

And of course, thank you to Patrick, for helping to create all the collections, and for supporting me from the very beginning to build this House.

Last but not least, my heartfelt appreciation to everybody who loves what we do. Seeing our clothes out in the world, knowing they have a place in your life, has fulfilled me beyond words. I am sure of this: the DVN future remains bright.

LOVE,
DRIES



HAINES