



NINA RICCI

Harris Reed steps down as Creative Director of Nina Ricci

Nina Ricci announces that Harris Reed has decided to step down from his role as Creative Director in order to focus on the development of his own brand and projects.

Harris Reed said: **“I have loved Nina Ricci and this extraordinary team with my entire heart, and I’ve cherished every second of this beautiful chapter with the House. This experience will always remain a deeply personal milestone. It’s something I carry with immense pride. Together, we’ve created magic, from the collections to fragrance, and everything in between. Now feels like the right moment to pour all of my energy into my own brand as it enters an incredibly exciting new phase.”**

The Autumn/Winter 2026-2027 show, presented in Paris on March 6th, will be Harris Reed’s final show for Nina Ricci. The House would like to sincerely thank Harris for his contagious energy and dedication.

During his three-and-a-half years at Nina Ricci, Reed defined an inclusive vision of femininity, crystallized through fashion collections and the creation of a new iconic feminine fragrance, Vénus by Nina Ricci.

Ana Trias, President of Nina Ricci, commented: **“All of us at Nina Ricci and Puig would like to extend our warmest thanks to Harris Reed, who, since his arrival, has brought a breath of fresh air as well as an inspiring and inclusive perspective and exceptional creativity. Harris has written a beautiful chapter in the history of Nina Ricci.”**

The House will now take the time required to define its next chapter, in line with its long-term strategy. Further updates on the new organization will be shared in due course.

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