



## Puig recognized as Best-Performing Beauty Company at WWD Honors

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- **Award testament to Puig's global success as premium beauty player**
  - **Founder and designer Dries Van Noten honored as Designer of the Year for his inimitable creative work**
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*New York City and Barcelona, 25<sup>th</sup> of October 2023*

Puig has received the WWD Honor for the Best-Performing Beauty Company, Large-Cap category as part of the 2023 WWD Apparel & Retail CEO Summit held in New York City. The editors of the prestigious outlet highlighted that “the company’s constant infusion of creativity has propelled sales to the stratosphere”. Puig is “not riding the beauty wave, it’s creating it,” said by Jenny B. Fine, Executive Editor Beauty, WWD and Beauty Inc.

Marc Puig, Chairman and CEO of Puig, accepted the Honor on behalf of the company and all its employees worldwide. The recognition by WWD comes on the back of three years of significant growth for Puig, which have reinforced its position as a global leader in premium beauty. This success was made possible due to the creative and innovative work across Puig’s diverse portfolio of brands comprising fragrance and fashion, make-up, and skincare. This curated selection of Love Brands was strengthened in 2022 by the additions of niche fragrance brand Byredo as well as holistic, wellness-inspired beauty brands Kama Ayurveda and Loto del Sur.

Belgian designer Dries Van Noten, whose eponymous brand joined Puig’s portfolio in 2018, has been honored as Designer of the Year for his unique, colorful, and meaningful approach not only to clothing but also to accessories and beauty.

“I am very honored that Puig has been recognized as Best-Performing Beauty Company. This WWD Honor is a great acknowledgment of the innovative and passionate work carried out by all our people, brands, and teams at Puig and adds to the immense pride and joy I feel when I look at what we have achieved together. We have been combining rigor with creativity for almost 110 years and our proposition is more valued than ever. I could not be happier to also celebrate this success in a night that also sees Dries Van Noten receiving the WWD Honor for Designer of the Year,” said Marc Puig, Chairman and CEO.

“I’m very proud to receive this honor as Designer of the Year and to be part of Puig, a company that is also recognized tonight for their forward-thinking vision and creativity. Together we have been able to translate the identity of our brand into the world of beauty and perfume in the perfect way, and we continue to collaborate on exciting new projects,” declared Dries Van Noten.

Carolina Herrera, the eponymous' founder of the Puig-owned brand, and its current artistic director, Wes Gordon, joined Marc Puig and Dries Van Noten at the awards ceremony at Cipriani South Street to show the strength, loyalty and support that defines Puig's powerful ecosystem of founders. Hosted by Women's Wear Daily on the 24<sup>th</sup> of October in New York City, the Honors ceremony pays tribute to the work and achievements of companies, leaders and changemakers in the beauty and fashion sectors.

## **About Puig**

Puig is a home of Love Brands, within a family company, that furthers wellness, confidence and self-expression while leaving a better world.

Since 1914, our company's entrepreneurial spirit, creativity and passion for innovation have made Puig a challenger in the beauty and fashion world.

Present in the fragrances and fashion, makeup and skincare categories, our home of love brands generates engagement through great storytelling that connects with people's emotions and is reinforced by a powerful ecosystem of founders.

Puig's portfolio includes prestige brands Rabanne, Carolina Herrera, Charlotte Tilbury, Jean Paul Gaultier, and Nina Ricci, niche brands Penhaligon's, Dries Van Noten, Byredo, L'Artisan Parfumeur, and Christian Louboutin<sup>1</sup>, dermo-cosmetics brands Uriage and Apivita, skincare wellness brands Loto del Sur and Kama Ayurveda and lifestyle brands Antonio Banderas<sup>1</sup> and Adolfo Dominguez<sup>1</sup>, among others.

At Puig we honor the values and principles put in place by three generations of family leadership. Today we continue to build on that legacy, through conscious commitments in our ESG Agenda (environmental, social and governance) aligned with the UN Sustainable Development Goals.

In 2022 Puig recorded sales of €3,620 million. Puig sells its products in more than 150 countries and has offices in 30 of them.

<https://www.puig.com/en>

[https://www.instagram.com/puig\\_official](https://www.instagram.com/puig_official)

<https://www.linkedin.com/company/puig>

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<sup>1</sup> This brand is operated under license.