



## Puig celebrates Fondazione Dries Van Noten

**Puig** hosted an exclusive event celebrating the Fondazione Dries Van Noten in Venice, gathering figures from across the worlds of art and culture.

Founded by Dries Van Noten and Patrick Vangheluwe, Fondazione Dries Van Noten is a cultural initiative inaugurated in 2026 that fosters dialogue across art, fashion, design, photography, music, and beyond. It connects artists, designers, artisans, and emerging talents while championing craftsmanship as a universal language.

The evening reflected that ambition, bringing together leading figures from across the international creative community. Guests included actress Barbara Lennie; artists Jeff Koons, Teresa Solar, Xavier Mañosa, Ignasi Monreal and Joseph Arzoumanov; designers M/M (Paris), Axel Vervoordt, Michael Smith, Robert Storey and Lorenzo Castillo; and curators and gallerists including Manuel Segade, Director of the Reina Sofía Museum. They were joined by **Puig** CEO Jose Manuel Albesa; **Puig** President of Prestige & Fashion Brands Ana Trias; the Fondazione's founders, Dries Van Noten and Patrick Vangheluwe; and Julian Klausner, Creative Director of Dries Van Noten.

This initiative reflected the shared conviction between **Puig** and Dries Van Noten that creativity is a key driver of value, innovation and cultural impact. At **Puig**, this vision is embodied by its role as a Home of Creativity, where people and brands are empowered to express their identity, push creative boundaries and build enduring legacies. By supporting the Fondazione, **Puig** contributes to a platform where creativity can be explored on a global scale, and reaffirms its commitment to nurturing its relationship with the founders of its Love Brands, during and beyond their creative journey.

**“It is a pleasure to celebrate this partnership with Dries and Patrick, as well as friends from the international cultural community. Evenings like this remind us why creativity matters: it brings people together across disciplines and generations, and turns individual talent into something shared. We are proud to support a space where creativity is given room to grow, and grateful to everyone who has joined us in Venice to set it in motion,”** said **Puig** CEO Jose Manuel Albesa.



The inaugural presentation, under the title *The Only True Protest Is Beauty*, is on view at Palazzo Pisani Moretta, Venice, until October 4.

## About Puig

**Puig** is a home of Love Brands, within a family company, that furthers wellness, confidence and self-expression while leaving a better world. Since 1914, our company's entrepreneurial spirit, creativity and passion for innovation have made **Puig** a global leader in the premium beauty industry. Present in the fragrances and fashion, makeup and skincare business segments, our house of Love Brands generates engagement through great storytelling that connects with people's emotions and is reinforced by a powerful ecosystem of founders. **Puig** portfolio includes our brands Rabanne, Carolina Herrera, Charlotte Tilbury, Jean Paul Gaultier, Nina Ricci, Dries Van Noten, Byredo, Penhaligon's, L'Artisan Parfumeur, Uriage, Apivita, Dr. Barbara Sturm, Kama Ayurveda and Loto del Sur as well as the beauty licenses of Christian Louboutin, Banderas, and Adolfo Dominguez, among others.

At **Puig** we honor the values and principles put in place by three generations of family leadership. Today we continue to build on that legacy, through conscious commitments in our ESG Agenda (environmental, social and governance) aligned with the UN Sustainable Development Goals.

In 2025, **Puig** recorded net revenues of €5,042 million. **Puig** sells its products in more than 150 countries and has offices in 33 of them.

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## About Fondazione Dries Van Noten

Founded by Dries Van Noten and Patrick Vangheluwe and housed within the historic Palazzo Pisani Moretta overlooking the Canal Grande, Fondazione Dries Van Noten celebrates craftsmanship as a vital language of cultural identity. Here, ideas take form through material, gesture, and the patient passage of time, as mind and hands meet in the act of creation. The Fondazione inhabits a space of transition, carrying traditions forward while continually reinventing them. Opening in April 2026, the Fondazione brings



together established voices and emerging creators alike across art, design, fashion, architecture, food, and beyond. By encouraging cross-pollination between disciplines, it sparks fresh perspectives, bridges history with the present, and connects creativity rooted in place with global perspectives. [fondazionedriesvannoten.org](http://fondazionedriesvannoten.org) / [@fondazionedriesvannoten](https://www.instagram.com/fondazionedriesvannoten)

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