



Puig inaugurates its new U.S. offices in the iconic Rockefeller Center in New York

Barcelona and New York, February 8, 2024

Puig is delighted to announce the official opening of its new U.S. offices at 45 Rockefeller Plaza, 630 Fifth Avenue, New York.

Previously located on 183 Madison Ave, New York NY 10016, part of Puig's U.S. employees will now be housed under the same roof in the iconic Art Deco building built in 1935.

Puig has had a presence in the U.S. since 1962. Following the recent opening of the company's travel retail hub in Miami, this move further reinforces the company's operations in the U.S. and its commitment to bolster its presence in the rapidly growing beauty market.

On February 7, Puig was pleased to welcome employees and partners to its new 25,000+ square foot facilities for the official opening ceremony, which was joined by Marc Puig, Chairman and CEO, Javier Bach, Chief Operating Officer, Pedro Escudero, Americas Executive Vice President, and Laurie Labesque, North America Vice President.

Attendees were shown around the premises, including two private terraces with views over the Manhattan skyline on the 32nd floor of the building. The working space has been designed to create ideal conditions for collaboration among the teams, with quiet areas for individual and focused work as well as open spaces for informal exchanges and project work in groups. Moreover, the offices have recently been upgraded with state-of-the-art technologies to meet the highest energy consumption and carbon footprint reduction standards, in line with Puig' sustainability commitments.

"With its rich artistic and architectural heritage, Rockefeller Center has long served as an international cultural, media and business hub. Making it our home marks a new chapter for Puig in the U.S. and reiterates our commitment to bolstering our presence in this fast-growing beauty market. We believe investing in an inspiring and dynamic workspace is critical to creating an environment that empowers our employees and reinforces our dynamic and collaborative culture of innovation", declared Laurie Labesque, Vice President North America at Puig.

About Puig

Puig is a home of Love Brands, within a family company, that furthers wellness, confidence and self-expression while leaving a better world.

Since 1914, our company's entrepreneurial spirit, creativity and passion for innovation have made Puig a challenger in the beauty and fashion world.

Present in the fragrance and fashion, make-up and skincare segments, our house of Love Brands

generates engagement through great storytelling that connects with people's emotions and is reinforced by a powerful ecosystem of founders.

Puig portfolio includes our brands Carolina Herrera, Rabanne, Charlotte Tilbury, Jean Paul Gaultier, Dries Van Noten, Nina Ricci, Byredo, Penhaligon's, L'Artisan Parfumeur, Uriage, Apivita, Dr. Barbara Sturm, Kama Ayurveda and Loto del Sur as well as the beauty licenses of Christian Louboutin, Banderas and Adolfo Dominguez, among others.

At Puig we honor the values and principles put in place by three generations of family leadership. Today we continue to build on that legacy, through conscious commitments in our ESG Agenda (environmental, social and governance) aligned with the UN Sustainable Development Goals.

In 2022, Puig recorded net revenues of €3,620 million. Puig sells its products in more than 150 countries and has offices in 32 of them.

<https://www.puig.com/en>

https://www.instagram.com/puig_official

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